

A man with a beard and leather jacket is sitting at a wooden table, looking directly at the camera. The background is a dimly lit room with framed pictures on the wall.

# UNBRAND YOURSELF

KEYNOTE EXPERIENCE

*Jonathan Grey*

UNBRAND-YOURSELF.COM

## THE EXPERIENCE

### LOOKING FOR A SPEAKER WHO DOESN'T JUST TALK ABOUT CHANGE —BUT CREATES IT IN THE ROOM?

Jonathan Grege delivers an experience your audience will never forget. As Co-Founder and Chief Brand Officer at PersonalBrand.com, Jonathan has helped entrepreneurs, creators, and leaders rediscover their authentic voice and communicate with clarity and power. He brings that same transformation to the stage through his signature Unbrand Yourself Keynote. A fusion of storytelling, strategy, and live workshopping.

This isn't another motivational talk. It's an immersive, high-energy journey that breaks the mold of traditional keynotes. Your audience will learn how to:

- Uncover what's real beneath the roles and expectations.
- Clarify their message so they can speak with confidence and conviction.
- Lead, create, and connect from authenticity.

By bringing Jonathan to your event, you're not just delivering inspiration. You're giving your audience permission to strip away the noise, rediscover their truth, and unleash their full creative power.

## ABOUT JONATHAN GREYE

**AWARD WINNING CREATIVE DIRECTOR. BRAND STRATEGIST.  
CO-FOUNDER OF PERSONALBRAND.COM.**

Jonathan Greye is the Co-Founder, Partner, and Chief Brand Officer at PersonalBrand.com, where he helps entrepreneurs, creators, and executives uncover their voice and build brands rooted in authenticity.

Before stepping onto keynote stages, he helped shape campaigns for brands like Toyota, Baskin Robbins, Buffalo Wild Wings, Mailchimp, and the Tampa Bay Lightning. Today, Jonathan combines decades of creative direction and strategic thinking to create an unforgettable keynote experience that bridges logic and emotion, business and art, humanity and brand.



## **SPEAKING TOPICS**

### **WHAT IF THE MOST RADICAL THING YOU COULD DO IN BUSINESS —AND IN LIFE—WAS TO BE COMPLETELY YOURSELF?**

In this keynote experience, Jonathan Grege blends storytelling and branding insight to guide audiences through the process of unearthing who they are, unlocking their authentic voice, and unleashing it with confidence.

This experience inspires individuals, teams, and leaders to break free from the noise, rediscover their purpose, and communicate with the kind of clarity that can't be faked.

## **KEY TAKEAWAYS**

- Uncover your authentic identity beneath roles, titles, and expectations.
- Clarify your message so you can communicate with confidence and purpose.
- Reignite creativity and transform self-doubt into bold self-expression
- Build a personal brand rooted in alignment, not performance.
- Connect deeply and lead authentically, creating trust that lasts.
- Experience the power of story as tools for transformation.

## WHY BOOK JONATHAN

- Inspires immediate action — not just motivation.
- Connects deeply across industries and generations.
- Merges creativity with strategy — expression with insight.
- Creates an unforgettable sensory and emotional experience.
- Leaves audiences with frameworks they can actually apply.

## PERFECT FOR

- Entrepreneurial Events
- Corporate Retreats
- Universities
- Leadership Conferences
- Creative Summits

## BOOK JONATHAN

### Contact Information

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